



io-markets new subsidiary will revolutionize the Supply-Chain for businesses, from small to large cooperations. We have many years of experience in the supply-chain industry. The parent company io-market (www.io-market.com) has been offering purchase-to-pay, contract and e-invoicing solutions for almost 20 years now. The newly found subsidiary edeXa will now bring these services - and many more - to the blockchain. With our business blockchain solution, we want to connect companies around the world and speed-up their supply-chain.

We are looking for Marketing/Business Administration/Journalism students who have experience with cryptocurrency, blockchain or ICOs to write press releases, news articles for media publications, social media posts and engage customers or interact with the press.

Internship / "Praktikum": Marketing & Communication

Responsibilities

- Generate original ideas that grab the attention of the target audience
- Help to produce and publish various content pieces such as blog posts, social media posts, PR articles and Videos
- Actively engage and manage our Community
- Work closely with marketers and product managers
- Proofreading and editing English & German copy provided by marketing managers
- Analyze content opportunities and recommend strategies, interactions or approaches
- Support in organizing media events locally or internationally
- Enhance business development functions

Required Skills

- Fluent level of German and good command of English (mother tongue should either be German or English)
- good time-management and organizational skills
- Strong communication skills (written & verbally)
- Some knowledge of SEO & content marketing & blogger/press relations will be a plus
- Previous experience in FinTech / Blockchain / ICO will be a big plus.

You can expect a very varied and demanding job in a modern working environment as well as motivated employees, free coffee & fruits and much more. Do not miss the chance and apply with CV and application documents by e-mail to:

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